



PASADENA TOURNAMENT *of* ROSES
Pasadena, CA www.TournamentofRoses.com

Tournament of Roses offices are located in historic Wrigley Mansion in Pasadena. Built in 1914 by chewing gum magnate William Wrigley Jr., the 4.5 acre property is the epicenter for all Tournament of Roses activity. For 119 years the Tournament of Roses has been America's New Year Celebration, home of the Rose Parade® and Rose Bowl Game®. The Rose Parade® started in 1890 with the first football game held in 1902. Over a million people attend the parade with more than 40 million television viewers in the U.S. as well as millions more in 150 countries around the world. Over 68 million television viewers watch the Rose Bowl Game as it is played in front of a 96,000 capacity crowd.



LifeSource System in the Mansion Basement

“Our relationship with LifeSource has been a delight. And the water, everybody, our guest, our volunteers and employees love the water.”

William B. Flinn -
Chief Operating Officer, Tournament of Roses Assoc.



Roses in the front Rose Garden



Tournament of Roses - Wrigley Mansion in Pasadena, CA

The Tournament of Roses Association annually hosts hundreds of events at the Wrigley Mansion. Aiming to eliminate their bottled and imported water needs while also being eco-friendly, they sought a new system. They chose local Pasadena company LifeSource Water Systems. LifeSource installed three units on the Tournament House property to serve the mansion, offices, and grounds. Now Tournament guests, volunteers, employees, groundskeepers and the roses enjoy clean filtered tap water.



LifeSource Water is the Preferred Water System of the Tournament of Roses
Since 2007 every flower on every float is kept fresh with LifeSource Water.

